



# 2011 Retailer and Industry Professional MEMBERSHIP APPLICATION

28 years of enriching your health through natural products and education

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**It is a sound investment to join the NPA.**

Renewal Membership       New Membership

**RETAILER MEMBERSHIP: Voting Member - TO BE ELIGIBLE FOR MEMBERSHIP, A RETAILER MUST:**  
*(please check the applicable following)*

- Be primarily engaged in the independent retailing of nutritional products from a self-contained store(s) where a minimum of 75 percent of the gross sales consist of items sold in health food stores such as nutritional foods, food supplements and related items.
- Have established a storefront & business hours

**Non-Voting MEMBERSHIP:**       Nutritional Professional     Associate Member     Publishers     Allied Group

**PLEASE COMPLETE ALL INFORMATION AS WE DO UPDATE OUR MEMBERS BY EMAIL AND FAX AS WELL AS MAIL.**

CORPORATE NAME (and DBA if applicable) \_\_\_\_\_  
 CONTACT NAME \_\_\_\_\_  
 STREET ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_ URL \_\_\_\_\_  
 PHONE \_\_\_\_\_ FAX \_\_\_\_\_ EMAIL \_\_\_\_\_  
 VOTER NAME \_\_\_\_\_

*(Please provide the name of the individual who will be authorized to cast a ballot in election)*

**REFERRED BY** :Name \_\_\_\_\_ Company: \_\_\_\_\_

### **MEMBER INFORMATION**

*(The following requested information will enable the NPA Southwest to better serve the needs of the membership.)*

Is your business a franchise operation?     Yes     No

Number of Stores: \_\_\_\_\_ Total Sq. Footage of All Stores: \_\_\_\_\_ Number of Employees: \_\_\_\_\_

Which of the following products do you carry? Other: \_\_\_\_\_

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Aromatherapy                       | <input type="checkbox"/> Food, Deli-Prepared | <input type="checkbox"/> Health & Beauty Aids       |
| <input type="checkbox"/> Clothing                           | <input type="checkbox"/> Food, Fresh Produce | <input type="checkbox"/> Herbal Products            |
| <input type="checkbox"/> Cooking Utensils                   | <input type="checkbox"/> Food, Organic       | <input type="checkbox"/> Juicers & Other Appliances |
| <input type="checkbox"/> Dietary Supplements                | <input type="checkbox"/> Food, Packaged      | <input type="checkbox"/> Literature/Books           |
| <input type="checkbox"/> Dietary Supplements, Private Label | <input type="checkbox"/> Food, Restaurant    | <input type="checkbox"/> Sports Nutrition           |

**Enjoy Member Benefits FOR ONLY .20 ¢ a day - \$6.25 A MONTH!**

### **PAYMENT OPTIONS**

ENCLOSED CHECK (Payable to NPA Southwest) **TOTAL ANNUAL DUES \$ 75 each , plus \$40 each additional store**  
*(Please copy this form in order to provide additional store information)*

**Yes, I would also like to become a Retail Partner for Prosperity and donate:** \$ \_\_\_\_\_

I Authorize the NPA Southwest to CHARGE MY:  Visa     MC **TOTAL AMOUNT DUE \$** \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Credit Card Billing Address \_\_\_\_\_ Authorized Signature \_\_\_\_\_

YES, I BELIEVE IN THE BENEFITS OF NPA SOUTHWEST MEMBERSHIP, I understand that I will be a member of the Southwest Region of the NPA. I agree to abide by the NPA-SW Code of Ethics (on website at www.NPAsw.org). I further understand that a portion of NPA-Southwest dues are non-deductible as ordinary business expense under section 162 of the Internal Revenue Code

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_ w009

# Membership Categories & Benefits

NPA Southwest is a membership-based trade association that encompasses and is open to persons or entities involved in, or associated with, the nutritional food, dietary supplements and related products and services industry. We along with our national organization represent the industry's interests to regulators, policymakers, the media, and the public.

As an NPA Southwest member, you'll receive timely and accurate industry news and information and be eligible to participate in association programs. You will also immediately expand your network and have something in common with hundreds of other businesses in the natural products industry.

## Membership Categories

Persons or firms involved in, or associated with, the nutritional food industry may apply for membership in one or more membership categories of NPA-SW. A person whose business is based in the NPA Southwest and whose business qualifies in one of these categories is eligible to vote in NPA-SW elections and on other business, provided their NPA membership is current.

### Voting Categories

**Retailers:** Those primarily engaged in the independent retailing of nutritional products from self-contained store(s) where a minimum of seventy-five percent (75%) of the gross sales consists of nutritional foods, food supplements and related items.

### Non-Voting Categories

**Nutritional Professionals:** These individuals, based in the NPA Southwest, are as follows: nutritional counselors, chiropractors, physicians and naturopaths. Educators, authors and lecturers in nutritional matters are included. Applications will be reviewed.

**Associate Membership:** Available to persons or firms furnishing non-consumable goods, such as shelving or cash registers, and services, such as store design or business consulting, to the nutritional food industry.

**Allied Groups:** This includes certain organizations that are active in health and related fields, and support some of the same efforts as NPA-SW.

**Publishers:** Membership is available to the owner/managers of firms based in the NPA Southwest and engaged in printing and circulation of material to the nutritional food industry.

## Benefits

**It is a sound investment to join the NPA. Your business will benefit from a wide range of services including:**

- **Insurance Program** – Highly competitive rates for NPA-SW Members
- **Credit Card Program**...extremely competitive rates!!!! You will save money, and NPA SW receives residuals to help support your region
- **Discount of 40%** on American Botanical Council Herbal Certification Course (web-based)
- Regional Legislative Representation
- Legislative Call to Action Alerts
- NPA Southwest website – focus' on your region
- Free Subscription to the quarterly Southwest Voice and eVoice Newsletter
- A "**VOICE**" in the quarterly newsletter "**Members Corner**" (email or mail us your comments or questions)
- **NEW FOR 2009 – MEMBER BLOG – NETWORK YEAR-ROUND – WHAT BETTER RESOURCE THAN YOUR OWN COLLEAGUES!**
- **Free Education** at the NPA Southwest Healthfest
- **Free Business Listing** in NPA-SW On-line Member List beginning 2009
- **Opportunity to promote your business** on the NPA-SW Website at [www.NPAsw.org](http://www.NPAsw.org)
- **Use of the Member, "NPA Southwest" Logo** in your store (certain restrictions apply)
- **Eligibility to Serve on Committees and Task Forces** for the NPA Southwest
- **Access to the NPA Southwest Annual Meeting** with **VOTING** privilege
- **Decal for storefront** denotes NPA Southwest member in good standing - – **Let your customers know you take their well being seriously by being an active member of the industry**

### Member Services

Website links  
Insurance  
Credit Card Program – **SAVE \$\$ ON YOUR PROGRAM**  
Member Blog on NPA Southwest website

### Conventions

Local, accessible expo with vendor support and education

### Publications

Member Updates – keeping you informed

### Educational Programs

ABC Herbal Education Program (discounted)  
NEW Call-In Educational Programs

### Government Relations

Legislative WatchDog  
Legislative Days  
Current Event Updates

### Science and Quality Assurance

NPA emphasizes true-label and holds manufacturers to a high standard of quality

**SUPPORT YOUR INDUSTRY – SUPPORT YOURSELF!!**