



Dear Fellow NPA-Southwest Members:

Welcome to the website the Natural Products Association-Southwest. My name is Rhonda Bone and have the great pleasure of serving as the President of NPA-Southwest.

I am from San Antonio, Texas and am the owner of Rhonda's Nature's Way. I have been involved in the natural products industry for over 40 years and cannot imagine having spent my life doing anything else. Like you, I love what I do and I am thankful for the opportunity to represent you. I would also like to encourage each of you to join us not only as a member, but to get involved in the association. We are always seeking people to serve on committees and the Board of Directors. Please speak to any Board Member to let us know how you would like to be involved.

The NPA-Southwest serves two primary roles: to represent the industry to the public and the legislatures in our six-state region; and to promote educational opportunities for our members so that they may better serve their customers.

NPA-Southwest continually monitors legislation in the states of Arkansas, Arizona, Louisiana, New Mexico, Oklahoma and Texas and is prepared to provide expert testimony and to activate our grassroots network to support or oppose legislation as necessary. We also host an educational tradeshow in the Spring each year. This past year, 125 retailers joined is in Arlington, Texas to hear from 15 different educators and leaders in the natural products industry. A tradeshow follows the education events where retailers have an opportunity to visit directly with company representatives and to get excellent deals on purchases for their stores.

We hope that you will plan now to join us next year for the weekend of April 14th and 15th.

Thank you for your continued support of NPA-Southwest and for all you do to support the health of the industry and the health of your customers.

Rhonda Bone
President